



Lunch & Learn Monthly Workshops for Entrepreneurs

Date: Thursday, May 27, 2010

Time: 12:00 – 12:20 registration
12:30 to 2:30 PM workshop

(Informal tours of MCED technology incubator following each workshop)

Location: **Rm 213 Abromson Center - University of Southern Maine**

Cost:

- \$10.00 (payable the day of the seminar)
- FREE for USM students with an ID card
- No charge for current MCED Onsite or Affiliate Client Companies
- Feel free to bring a lunch; coffee & water will be provided

RSVP to workshops@mcged.biz or to prepay <[link to website](#)>

More Info: <http://www.mced.biz/news.html#events> or call MCED at 228-8524

Pre-register: Reservations are strongly encouraged to assure adequate space and seating.
Walk-ins are welcome, space permitting.

“Caselets of Management Challenges”

Explore an assortment of management challenges in this interactive, fast-paced session. Using a series of mini-cases, we'll consider how to deal with an over-extended CEO, how to manage in a downturn, and other issues. Come prepared to think, share, and explore; there is no right answer, just a number of different alternatives that we'll derive working together as a class.

Presenter Ann Leamon: Ann Leamon, a Teaching Fellow at the [Harvard Business School](#), also handles corporate communications for Bessemer Venture Partners, a global private equity investor. She came to Harvard after six years as a senior business analyst at L.L. Bean and three years at Central Maine Power Company as a senior economic and load forecaster. At Harvard Business School, Ann co-founded the Center for Case Development. She left that position to collaborate with Professors Josh Lerner and Felda Hardyman in the further development of the Venture Capital & Private Equity course. She has authored more than 100 cases, co-authored (with Professors Lerner and Hardyman) two editions of *Venture Capital and Private Equity: A Casebook* (Wiley), and is deeply involved in supporting the VCPE Game, an online simulation of a venture capital-private equity market. She holds a B.A. (Honors) in German from University of King's College/Dalhousie, an M.A. in Economics from University of Montana, where she studied urban redevelopment, and an M.F.A. in Poetry from the Bennington Writing Seminars. She grew up in Poland, Maine, and attended Hebron Academy.

The Maine Center for Enterprise Development provides an experiential learning environment to start-ups and early-stage entrepreneurs for the creation and growth of innovative companies.

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