



Maine Center for
Enterprise Development

Lunch & Learn Monthly Workshops for Entrepreneurs

Date: Thursday, June 24, 2010

Time: 12:00 – 12:20 registration
12:30 to 2:30 PM workshop

(Informal tours of MCED technology incubator following each workshop)

Location: **Rm 213 Abromson Center - University of Southern Maine**

Cost:

- \$10.00 (payable the day of the seminar)
- FREE for USM students with an ID card
- No charge for current MCED Onsite or Affiliate Client Companies
- Feel free to bring a lunch; coffee & water will be provided

RSVP to workshops@mced.biz or to prepay <[link to website](#)>

More Info: <http://www.mced.biz/news.html#events> or call MCED at 228-8524

Pre-register: Reservations are strongly encouraged to assure adequate space and seating.
Walk-ins are welcome, space permitting.

“Knowing Your Entrepreneurial Style Can Help Your Employees and Your Company Succeed.”

Many entrepreneurs possess one of a pair of broad personality types that may get in the way of their employees performing at their highest level and in turn hindering their company's success. Understanding which “type” of entrepreneur you are can help you spot these potential obstacles and help you retain the employees you spent all that time and money to find and train. This session will discuss the “Visionary” and “Close to the Vest” entrepreneur and different strategies each can employ to strengthen their organization.

Presenter Johnna Major: [Johnna Major](#), Founder and President of [Cornerstone HR LLC](#), has over 20 years of business and HR experience and is a certified Senior Professional in Human Resources (SPHR). Cornerstone HR has successfully helped start up and early growth businesses with all aspects of human resources, including recruitment, talent management tools, employee handbooks and policies, compensation and benefit plans, and general HR compliance. Her clients value her understanding of HR, her passion for hiring great employees, as well as her practical approach to meeting the HR needs of a growing entrepreneurial business. Prior to founding Cornerstone HR, Johnna worked as the Chief HR Officer at Martin's Point Health Care, Director of HR at GoFish.com, and Executive Director of the Maine Chapter of the National Multiple Sclerosis Society. Johnna graduated with Honors in Sociology from Bates College and is specially trained in strategic and operational planning processes, the ADKAR change management model, the Cape Cod Model for small organizational systems, and the Six Sigma methodologies for improving processes.

The Maine Center for Enterprise Development provides an experiential learning environment to start-ups and early-stage entrepreneurs for the creation and growth of innovative companies.

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